



SPORTSFORCE
CREATE.CONNECT.COMPETE.

Making Your College Sports Goals a Reality

Key Topics

- 1. How to Choose the Right Showcases*
- 2. How Colleges Scout Players*
- 3. What to Send Coaches*
- 4. How to Ensure You Perform Well*
- 5. How to Follow Up After*

Andrew Beinbrink

CEO & Founder

Arizona State

- 4 Time All-American & Team USA

Professional Baseball

- Tampa Bay Rays & Texas Rangers

Coaching background:

- Assisted over 500 families through colleg



Our Mission

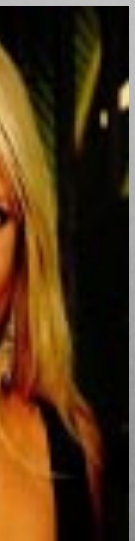
*To help student-athletes find the college
that's the **best all-around fit** for them
and their family while maximizing their
college recruiting and scholarship
opportunities.*

College Advisor Team



- *Founded by College Athletes & Coaches*

- *80+ Years Experience*

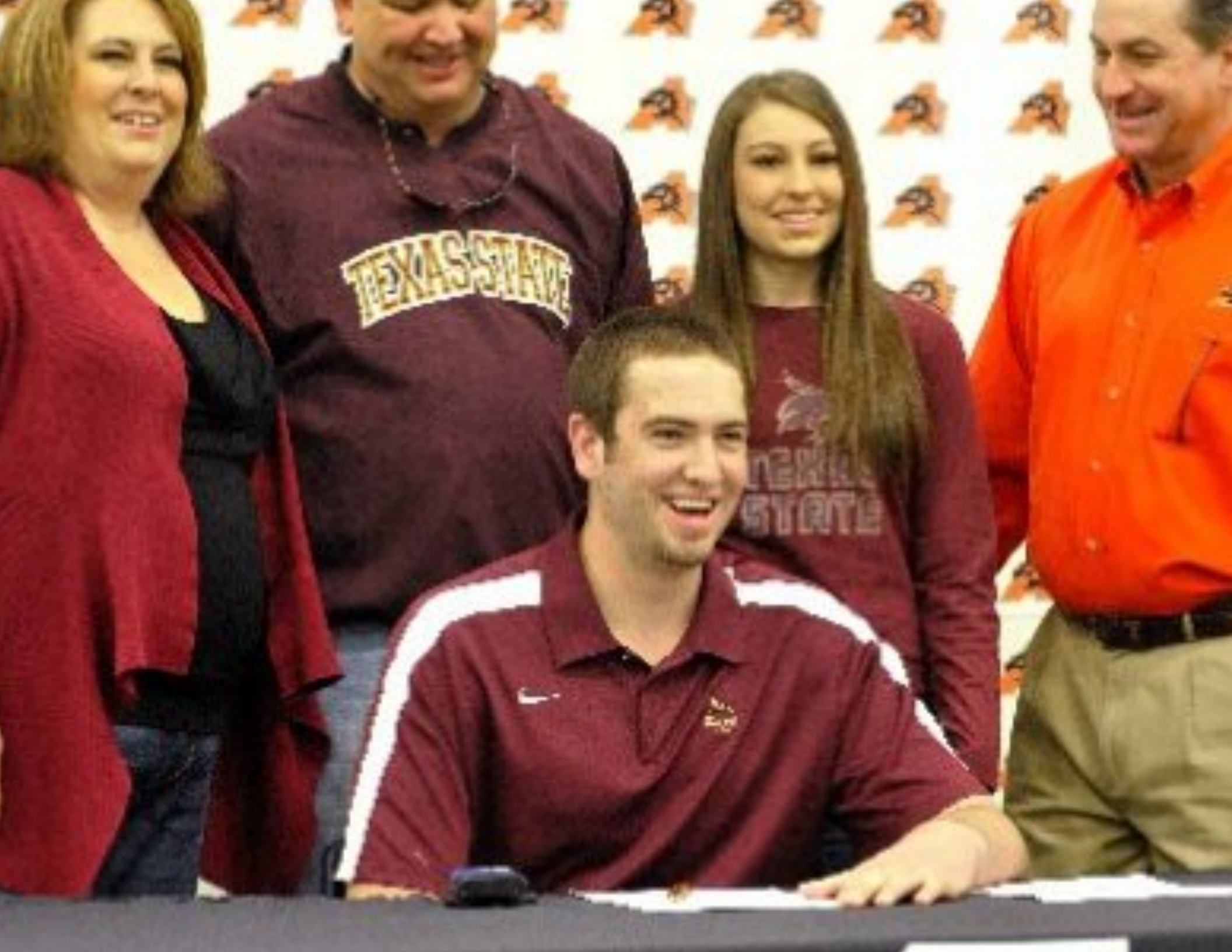


- *1,000+ Families Successfully Assisted*

Your College Sports Goal

*To sign with the
college that's the best
ALL-AROUND FIT
for you and your
family.*









Recruiting Game Has Changed

Starts Very Early

Nationwide Recruiting

Showcases & Camps

Use of Video & Internet

Recruiters' Limitations



Advantages to Being Recruited

1. Admissions (**3 - 4X Advantage**)
2. Athletic Scholarship
3. Academic Scholarship
4. Financial Aid
5. Academic Tutoring / Registration

Step #1 – Prospect Evaluation

- . Academics (GPA / Scores)
- . Athletic Skills / Potential
- . NCAA Recruiting Timeline

Tip #2: Create Target List

Academics

Financial

Athletics

College Size

Location

Coaching Staff

Special

Career / Alumni

College impacts the rest of





NCAA DI is less than 20% of



NATIONAL ASSOCIATION OF
INTERCOLLEGIATE ATHLETICS



have **OPTIONS** keep your **MIND OPEN**

#3 – Determine Your Budget

1. Investment

2. Travel & Time

3. Return on Investment

#4 – Select Showcase/Car

1. Format

2. Colleges Attending

3. Evaluation Opportunity

Tip #5 – Contacting Coaches

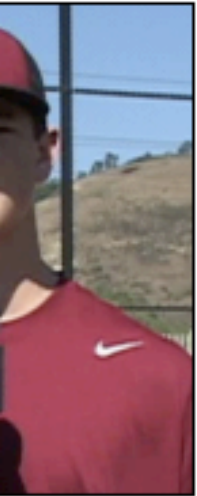
1. Email Letter

2. Why They Should Care

3. How to Scout You

Online Profile

Dane McFarland



Views: 591

Baseball

2013

Status:

Outfield


Pitcher


5'10" / 200 lbs.


Catholic


Juan


VIDEO 


VITALS 

STATISTICS 


ATHLETICS 


ACADEMICS 

RECRUITING 

EVENT RESULTS 

SCHEDULE 

REFERENCES 

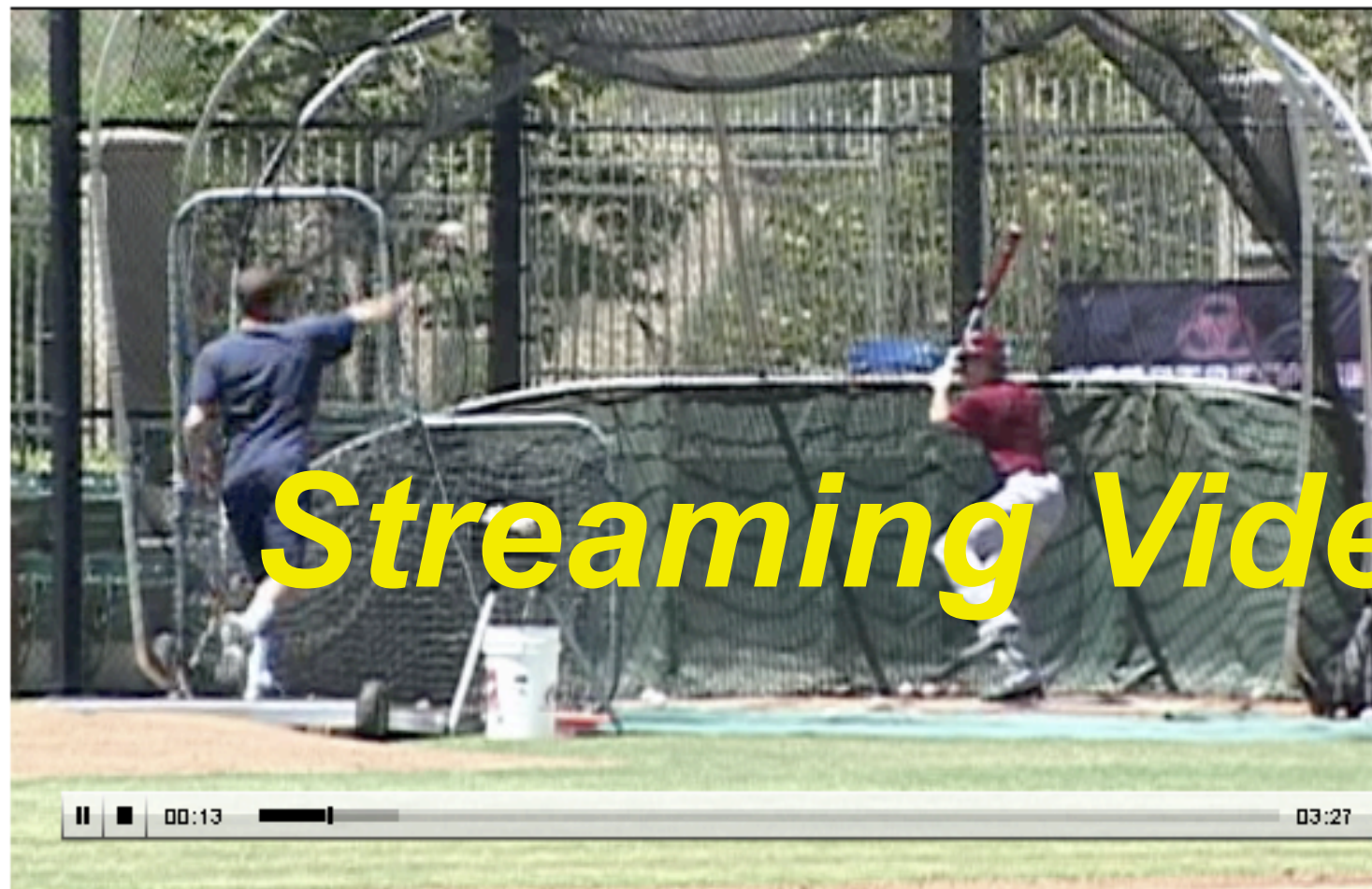
PERSONAL 

CONTACT ATHLETE

SHARE

REQUEST VIDEO

CONTACT SPORTSFORCE




[McFarland, Dane](#)


Online Profile

Dane McFarland





VIDEO 


VITALS 

STATISTICS 

ATHLETICS 


ACADEMICS 

RECRUITING 

EVENT RESULTS 

SCHEDULE 

REFERENCES 

PERSONAL 

News: 592

Baseball

Year: 2013

Status:

Outfield

Pitcher

5'4" / 200 lbs.

JSerra Catholic

San Juan

CONTACT ATHLETE

SHARE

REQUEST VIDEO

CONTACT SPORTSFORCE

ATHLETIC INFORMATION

Sport: Baseball

Position 1: Outfield

Position 2: Pitcher

Throw: Right

Hit / Swing: Right

Kick: N/A

Dominant Hand: Right

Additional information: Dane is also on the New York Yankees Scout Ball Team

School Team Information

School Team: JSerra Catholic High School

Jersey #: 22

Divison: Trinity League

Team Website: <http://www.jserra.org>

Coach's First Name: Brett

Coach's Last Name: Kay

Club/Travel Team Information

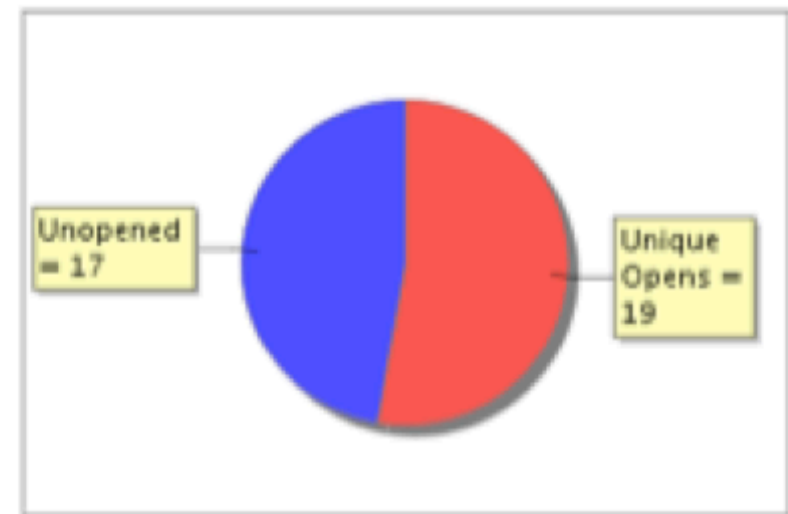
Market You to Your College L

Campaigns to Coaches

	First Name	Last Name	Email	Email Sent
	James	Franklin	football_recruiting@vanderbilt.edu	12/5/13
	Mark	Richt	boca@sports.uga.edu	12/5/13
	Mike	Bobo	mbobo@sports.uga.edu	12/5/13
	Connie	Connelly	connelly@sports.uga.edu	12/5/13
	Eddie	Gran	eddie.gran@uc.edu	12/5/13
	Darin	Hinshaw	darin.hinshaw@uc.edu	12/5/13
	Mike	Waugh	mike.waugh@uc.edu	12/5/13
	Brady	Hoke	email.football@umich.edu	
	Brad	Salem	dantonl2@msu.edu	
	Charlie	Strong	charlie@gocards.com	
	Matt	MacPherson	m-macpherson@northwestern.edu	
	Mick	McCall	m-mccall@northwestern.edu	
	Bobby	Hauck	unlvfootball@unlv.edu	
	Timm	Rosenbach	tim.rosenbach@unlv.edu	
	Mike	Leach	football@wsu.edu	
	Chris	Peterson	broncofootball@boisestate.edu	
	Jim	Grobe	grobejb@wfu.edu	
	Tom	Elrod	elrotw2@wfu.edu	
	Bill	O'Brien	wjk168@psu.edu	
	Charlie	Fisher	crf12@psu.edu	
	John	Power	footballrecruiting@athletics.psu.edu	
	Art	Briles	art_briles@baylor.edu	
	Phillip	Montogery	austin_steele@baylor.edu	
	Gerad	Parker	GeradParker@purdue.edu	
	Jim	Mora	joliver@athletics.ucla.edu	
ia, Los Angeles	Noel	Mazzone	nmazzone@athletics.ucla.edu	
ia, Los Angeles	Angus	McClure	fbrecruit@athletics.ucla.edu	
	David	Shaw	dshaw@stanford.edu	
	Mike	Bloomgren	mbloom11@stanford.edu	
	Ryan	Devlin	rdevlin@stanford.edu	

Detailed Analyt

Broadcast Stats



Total
36
Unk
53
Unk
47
Bou
0%

Tip #6 – Relax, Fun & Play

1. Play with Passion
2. Show Your Teamwork
3. Do Your Best

Tip #7 – Meeting Coaches

1. NCAA Rules / Event Form
2. Shake Hand, Eye Contact
3. Intro & Ask a Question

Tip #8 – Eat, Hydrate & Sleep

1. Eat great food
2. Drink plenty of water
3. Try to get 8 hours+ sleep

o #9 – Compile Stats & Vid

1. Know how you performed
2. Summarize your highlight
3. Compile Stats & Video

Tip #10 – Follow Up Letter

1. Summarize your highlights
2. Did you see me play?
3. What's your evaluation?

5 Ways We Will Help Families

Save Time & \$\$\$\$ now

Eliminate Stress with personalized game plans

Maximize Recruiting opportunities

Save money (maximize financial package)

Choose the best all-around college fit

College is a decision that impacts

Questions & Answers

Andrew Beinbrink

workshops@sportsforceonline.com

1.888.978.7084

www.sportsforceonline.com

Online Profile



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