



Making Your College Sports Goals a Reality



SPORTSFORCE

CREATE.CONNECT.COMPETE.

Andrew Beinbrink



- **CEO & Founder**
- **Assisted 1,000+ families**
- **Arizona State**
 - *4 Time College All-American*
- **Professional Baseball**
 - *Tampa Bay Rays*
 - *Texas Rangers*

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Key Topics We Will Cover

1. Recruiting Trends, Facts, and Rules
2. Getting on the Coaches Recruiting List
3. Key Recruiting Action Items to Know
4. How to Maximize Opportunities
5. How to Negotiate Your Scholarship

Securing an Athletic Scholarship



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SportsForce Background

- **Former College Athletes & Coaches**
- **80+ years of Combined Experience**
- **500+ College Programs Use Website**
- **Assisted over 1,000 families**
- **80%+ Recruiting Success Rate**
- **Save Families \$50,000 on Average**

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Our Mission

High School

Athletes

Coaches

Parents

College

Coaches

Scouts

Teams



“Helping Student-Athletes & Families Reach Their College Sports Goals”

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5 Benefits for Being Recruited

- 1. Admissions Process**
- 2. Academic Support / Tutoring**
- 3. Athletic Scholarship Potential**
- 4. Academic Scholarship Potential**
- 5. Financial Aid / Grants**

GOAL: Be a Recruited Student-Athlete



Recruiting Facts & Figures

- Over 7.5 Million High School Athletes
- Over \$1 Billion in Athletic Scholarship Money
- <50% of NCAA are Scholarship Athletes
- <1% NCAA are on a FULL Athletic Scholarship
- Scholarship totals vary based on each sport



Recruiting Game Has Changed!

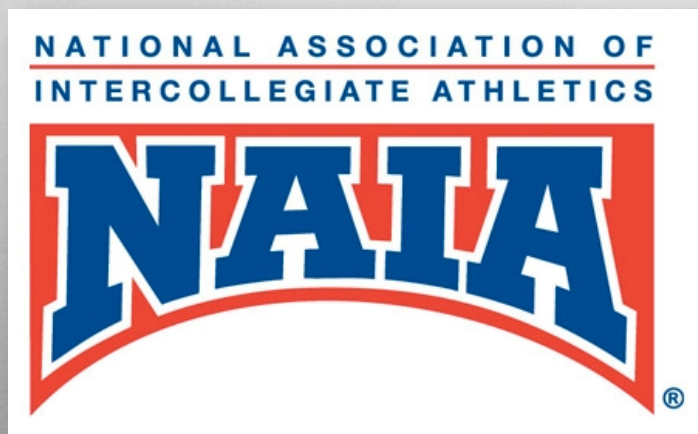
- Colleges are Recruiting VERY EARLY
- Athletes are BIGGER, FASTER, and STRONGER
- Recruiting is the LIFEBLOOD for success
- VIDEO is critical for EVALUATIONS
- INTERNET makes Recruiting 24 Hours A Day

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“You have OPTIONS, keep your MIND OPEN...”

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“DI is less than 20% of College Sports”

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Focus on the Right Fit!

- Athletics
- Academics
- Social
- Location
- Financial
- Coaching Staff
- College Size
- Career / Alumni

“College is a 40 YEAR, not a 4 year decision”



What College Coaches Want:

- 1. Elite Student-Athletes**
- 2. Character / Work Ethic**
- 3. Confidence / Personality**



College Recruiters Have to Deal with Significant Limitations

- Limited Amount of Time
- Limited Amount of Money
- NCAA Restrictions & Limitations



How College Coaches Recruit

1. Tournaments & Camps
2. Resume, Stats, and Video
3. Game DVDs to Evaluate
4. Online Research
5. References & Word of Mouth

Always Evaluating Prospects



Are You Being Actively Recruited?

1. Intro Letters / Questionnaires - NO

2. Emails

- Camp invite or questionnaire emails - Sometimes
- Personal emails from a coach – Maybe

3. Personal Letters – Maybe

4. Phone Calls – YES

- Calls to coaches first, then student-athletes & parents

5. In House Visits / Official Trip offer – YES



Have a Recruiting Game Plan

1. Know WHAT to do?
2. Know WHEN to do?
3. Know HOW to do?
4. Follow a Step-by-Step Process

GOAL: Maximize your opportunities



3 Keys to Academic Game Plan

1. Better Grades = More Options

2. Core Class Requirements

3. SAT / ACT Prep & Testing



3 Keys to Athletic Game Plan

1. Start Early + Great Coaching

2. Continuous Improvement

3. Challenge Yourself



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3 Keys to Recruiting Game Plan

1. Start Early & Get Organized

2. Be Proactive & Persistent

3. Perform Well & Get Evaluated

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College Recruiting Timeline

- NCAA DI Timeline
- NCAA DII, DIII, and NAIA Timeline
- Key Recruiting Dates to Know
- Critical Action Items to Take
- Maximize Targeted Exposure

Goal: Right Action, Right Order



5 Tips to Making the Introduction

1. Research & Select Target Schools
2. Create Personal Intro Email
3. Email Introduction Process
4. Phone Call Follow up Process
5. In Person Introduction

Goal: Build a Relationship



5 Keys to Maximize Exposure

1. Introduce & Market Yourself
2. Follow up, Follow up, Follow up
3. Build Support from Your Coaches
4. Get Evaluated: Recruiting Events
5. Get Evaluated: Highlight Video

Goal: Guarantee an Evaluation



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Why Resume & Video is a MUST

1. Complete Student-Athlete Resume
2. Quality Introduction
3. Easy to Update for Recruiters
4. Highlight Video = Generate Interest
5. Resume + Video = Guaranteed Evaluation

Helps Saves Time & Money

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5 Questions to Ask a Coach

- 1. Are You Actively Recruiting**
- 2. Have You Evaluated Me**
- 3. What Type of Student-Athlete**
- 4. Where Do You Stand on the Board**
- 5. What Type of Financial Package**



Negotiating A Scholarship

1. Goal to Minimize Financial Burden
2. Share Communication of Active Interest
3. Share Offers From Other Colleges
4. Express Your Commitment to Them
5. What's the Best Financial Package?

Goal: Secure the Right Fit



Recruiting / Advising Services?

- **What to Look Out For!**
- **What Services are Out There**
- **Cost / Value & Budget**
- **Personalized Approach**

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Our Goal = Simplify the Process

The screenshot displays the SportsForce website interface. At the top, the SportsForce logo and tagline 'CREATE. CONNECT. COMPETE.' are visible, along with a 'RAISE YOUR GAME' banner and a 'GET STARTED' button. The navigation menu includes links for SPORTS, ATHLETES, EVENTS, RESOURCES, BLOGS, SERVICES, STORE, and ABOUT SPORTSFORCE. The main content area features a player profile for Alex Pardiou, a Lacrosse player. The profile includes a video player showing a game action, a sidebar with various tabs (VIDEO, VITALS, STATISTICS, ATHLETICS, ACADEMICS, RECRUITING, EVENT RESULTS, SCHEDULE, REFERENCES, PERSONAL), and a list of statistics and achievements. A 'PREPARE FOR COLLEGE SPORTS' banner is at the bottom, encouraging users to start building their profile.

Alex Pardiou

Profile Views: 99

Sport: Boy's Lacrosse
HS Grad Year: 2010
Recruitment Status: Undecided
Position 1: Midfielder
Position 2: Attackmen
Ht. / Wt.: 5'10" / 165 lbs.
Jersey #: 9
School: La Costa Canyon
Location: Carlsbad, CA
Club/Travel Team: NC Starz, Elite
Other Sports: Boy's Football
GPA: 3.10
SAT: 1740
ACT: 25
Transcript: N/A
Notes:

ATHLETE STATEMENT

PREPARE FOR COLLEGE SPORTS
Start building your SportsForce profile today!

- Proven System
- Step-by-Step process
- Save Time & Money
- Education & Tools

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Alex Pardieu



VIDEO



VITALS



STATISTICS



ATHLETICS



ACADEMICS



RECRUITING



EVENT RESULTS



SCHEDULE



REFERENCES



PERSONAL



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ATHLETE STATEMENT

CONTACT ATHLETE

SHARE

REQUEST VIDEO

CONTACT SPORTSFORCE



[Pardieu...](#)

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Alex Pardieu



VIDEO



VITALS



STATISTICS



ATHLETICS



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CONTACT ATHLETE

SHARE

REQUEST VIDEO

CONTACT SPORTSFORCE

STATISTICS

Height: 5'10"

Weight: 165 lbs.

Bench-press max: 185

Squat max: 245

Additional info: Mile: 5:35

Goals 26
Assists 35* Leads Team
Points 61* Second on Team
Ground
Balls 60

Athletic Stats 2 (Season /
Stats):

Athletic Awards:

2009: All-County, All-Conference Team 2009: Most Improved Player 2008: CIF
Champions 2007-09: Varsity Letterman, Conf. Champs

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Recent Success Stories...

Steven Fisher – Baseball – Class of 2011

*** *Signed with UCSB***

Nick Sloan – Football – Class of 2011

*** *Committed to Naval Academy***

Marie Bradvica – Softball – Class of 2011

*** *Signed with Boston College***

Eric Sanschagrín – Boy's Lacrosse – Class of 2011

*** *Signed with Princeton***

Jackie Mills – Girl's Lacrosse – Class of 2011

*** *Signed with San Diego State***



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SportsForce is HERE to Help.

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- 80%+ Success Rate
- Over 1,000 families
- Maximize Athletic Scholarships
- Best Prepare for College Success

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To Set up Your Prospect Evaluation

**Option #1: Complete our
evaluation form on our website**

**Option #2: Contact us to
schedule an evaluation call**

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